



KOJI fairpaper

KOJI DEVELOPMENT TEAM
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www.koji.earth

“ KOJI was born with a clear purpose: be a force of good in this world to help the Deserving, Underrepresented & those in Need.

We have devised a comprehensive charity strategy that meets the ethos of **KOJI** and hope you will join our cause to help create a real change in this world.

If we don't consider saving the earth as a measure of our success, we've already failed.

The **KOJI** DEV Team

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1. Introduction & Fundamentals

What is a “Fairpaper”?

KOJI’s “Fairpaper” will provide an overview of our short and long term charity strategy. The ambitious roadmap and future developments that we have drafted for the charities and organizations we will be working with, as well as our own projects, show our commitment to give as much and as efficiently as possible while maintaining a good margin for our potential investors’ growth and profit.

Why do we have one?

The main goals for KOJI’s charity strategy and roadmap will be described in detail below, giving insight into different stages of the project which will be heavily dependent on the success of the token and its trading volume.

The ultimate goal is to create an innovative and self-sustaining charity system that leads the DeFi crypto space.

2. **Charity** Strategy Stages

We want KOJI to be a “Tier 1” charity, where we will directly employ and own assets (such as funds and infrastructure) whilst actively driving our own initiatives and projects.

Getting to that stage will require a lot of growth and trust from the community, for that reason, we have decided to dissect the plan into four different major stages, where each of them will provide a higher level of independence from other charities and organizations.

It is important to note that this does not mean KOJI will not be supporting charities that need help, it means that we can pivot support to varying causes and have a deeper integration with charity partners.

STAGE 1

KOJI seeks to help and create strategic partnerships with existing charity initiatives.

STAGE 2

KOJI works closely with charities on small initiatives creating co-branding.

STAGE 3

KOJI contracts specific and large initiatives with indirect employment and local community involvement, helping KOJI's reach and sustainability.

STAGE 4

KOJI establishes a “charity arm” that owns and drives initiatives (in both local and global communities) which enables a non-profit system, funded and decided by KOJI's holders.

3. KOJI Approved Charities

Our “KOJI approved charity” seal ensures that the selected charities align with KOJI’s values and intended actions. All our donations and partnerships will be within the list of KOJI approved charities, which will assure the investors a great level of confidence in the integrity of these charities.



This vetting process will be publicly available, making it clear and transparent to the KOJI community. We take this extremely seriously and it is not intended for this process to be fully automated.

There will be certain circumstances that warrant a donation to a charity that might not fully meet this criteria, for example, if KOJI has a direct and trusted link to a person or organisation that can carry out urgent or important charitable work on our behalf. However, transparency and accountability will remain. KOJI will clearly outline this to the community and the donation validation process will remain the same.

Although this strategy is primarily aimed at the early stages of our charity strategy, we aim to provide the community with a list of trusted charities that have been independently checked and verified.

All donations will be tracked and we will provide regular updates on how the charities are spending the donations, aiming for complete transparency.

4. Targeted Charities

We aim to make an impact on the world, through donations to a whole range of charitable purposes, such as animal welfare, humanitarian aid, disaster relief, environmental etc. and KOJI own initiatives.

We will try to provide the community with different options from each category so they can voice how they want their contribution to be spent. This will depend on the stage of development of our charity strategy presented earlier.

Animal & Wildlife

Animal welfare. Wildlife preservation. Conservation of endangered species and their habitats.

Community Development & Education

Rural communities. Underprivileged. Special Education. Financial support. Disproportional representation.

Environmental

Protection & conservation. National parks & gardens. Clean up & regeneration. Toxic waste.

Health & Welfare

Disasters. Pandemic & other outbreak related. Medical research & support. Developing countries. Patient/family support.

Humanitarian & Civil rights

Children, Family services, Orphans, Single parents. Food Banks. Homelessness. Social services.

International

Humanitarian relief. Disaster relief. Global development aid.

+ KOJI  own initiatives

5. **Donation** frequency & mechanism

The charity wallet is publicly available and all transactions can be seen on etherscan.io.

Once a certain period of time or amount threshold is met, the \$KOJI that is going to be donated will be exchanged for ETH or FIAT (depending on the charity). As we are still in the early stages of the project these limits cannot be hard set and will be changing as we grow.

The team will always aim to be fiscally responsible when converting KOJI into ETH (or any other stable coin), so as to not adversely affect the KOJI price in the market. The wallet transactions are publicly available on the blockchain and we will aim to give regular updates on the ETH and KOJI balance within the wallet. We intend for this to be shown on our website.

6. **Community** feedback

Our community and holders are what makes it possible for us to support a range of different charities and they will be instrumental in choosing the charities that will get supported (vetted using our KOJI Approved charity process).

Voting will be done initially within our [telegram channel](#) and will eventually migrate to our website, where, as a KOJI holder you will have a say in our charity or project selection.

It is important for us to ensure as a holder, you can have your say and only KOJI holders get to vote. We will be looking into a mechanism that can give you a vote once validating that you are a KOJI holder.

We also want to get community feedback into charities and causes around the world that are important. Therefore we will implement a mechanism that will allow a KOJI holder to nominate a charity or a cause. If it passes our “KOJI approved charity” process, it will then be added to a list of approved charities that members can vote on.

Voting will take place at regular intervals and members will always be kept updated. Please note that there may be instances where the donation will go towards an initiative that the community did not vote for, due to urgent needs that might arise for the charity (humanitarian disaster, for example). If this arises, we will communicate this clearly to all members, ensuring that the donation goes to where it's needed the most.

7. Charity donation validation & **media strategy**

It is important for the KOJI team to be responsible stewards for the community charity wallet and therefore all donations must be backed with evidence that the money is being put to the use it was intended for.

Every donation can be tracked using the blockchain transaction ID on etherscan.io and this will also be confirmed with the charities using social media and press releases.

We will work with the charity on a combined media strategy that ranges from initial announcement, donation confirmation, press releases, pictures/video of donation impact as well as arrange AMA/Q&A sessions with the community.

We believe that once the community can see the impact of the donation and by doing AMA/Q&A with the charity, it will give an opportunity for members to donate to further causes within their charity.

Our plans include a method, most likely within our website, to view all items relating to charity in one place. This includes:

- **KOJI approved charity list & criteria**
- **Details of past, present and future initiatives**
- **For completed/ongoing initiatives, view pictures/video, press coverage, donation on blockchain etc**
- **World map showing initiatives by category**
- **Charity wallet status**

Note that all these will not be available immediately, but are in our plans to have completed over a period of time.