



KOJI whitepaper

KOJI DEVELOPMENT TEAM
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www.koji.earth

contract address: 0x99919114a6e249a9d7862422211d37c41ea29589

“ Crypto is the anomaly in the system, the Neo in the matrix. It exists as the remainder of the universally corrupt economic equation that all of us face. KOJI allows us to work outside of that system, to give back where needed, to give our community something valuable, and to give everyone a symbol of hope in a darkening world.

Nodezy
Lead Developer

DISCLAIMER

While this whitepaper outlines the project's goals and ethos, **this document is not legally binding and does not constitute any form of financial or investment advice.** Nor should it be considered a final version and is subject to change without prior notice as the project is always evolving and the team is looking for the best opportunities and developments for the community.

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1. Introduction

KOJI is the token of the people. It is a distributed, worldwide, decentralized digital token, **designed to unite the earth population with a core mission of helping in times of crisis and donating to charitable organizations.**

In simple terms, KOJI is a hybrid digital token: **a DeFi Charity following a deflationary model with redistribution features and regular NFT drops.** It aims to cement its position as the leading mutual-aid token by helping the world with an automatic 8% tax on every transaction, buy and/or sell.

Initially an ERC20 token, KOJI has moved to the Binance Smart Chain (BSC) network to help dealing with the increasing gas fees associated with the Ethereum network.

Read more about the move & reasoning behind it here: <https://koji.earth/article/new-network-snapshot-contract-update>

Gas fees hindered our growth greatly, making small investors unable to buy a decent share without paying an unreasonable amount of money to miners. The following sections will reflect the network and contract change, which we believe represents a well rounded upgrade from our previous position.

2. TAX model

The 8% transaction tax provides a steady source of dividends for the holders and the project, with two different tokens playing their part.

25% of that tax (2% out of the 8% tax) is used in KOJI for the burn and staking mechanisms, while the remaining 75% (6% out of the 8% tax) is turned into the blockchain's underlying token (BNB), to be distributed as funding and rewards **without applying sell pressure on the token unlike common redistribution structures** which use the token itself to provide those dividends.

With this structure, the team no longer needs to sell any tokens to be able to use the funds accrued in the regeneration and charity wallets. The taxes are broken down below, providing a better understanding of the functionality embedded in the contract:

Taxes distributed in KOJI (2%):

- **50% is burnt (i.e. removed from the circulating supply)** making it deflationary, with an ever increasing price floor.
- **50% is sent to the staking pool**, to provide extra rewards for the staking contract that will be used for the NFT drops.

Taxes distributed in BNB (6%):

- **40% is proportionally distributed to the holders above 25M KOJI.** (note: This threshold can be adjusted in the future, depending on market conditions)
- **15% is added to the charity wallet** that will be used as outlined in our Fairpaper.
- **15% is added to the regeneration wallet**, which will help the team to fund further development of the project and marketing.
- **15% is added to the liquidity pool** as one-sided liquidity, meaning that no KOJI will be paired to it when the additional liquidity is provided. As there will be more liquidity for the same amount of KOJI, the price floor will continue to increase with every transaction.
- **15% is added to the NFT rewards pool**, giving the NFT holders further rewards for holding the pages that will compose our first original graphic novel. Simply put, a staking pool, but with NFTs

2.1 TAX Distribution

All taxed tokens will be distributed in the same manner, following the formula.

Taxed KOJI = Transaction Amount x TAX = Transaction Amount x 0.08 (TAX=0.08 in our case)

The aforementioned taxes will be explained in detail through the Tokenomics section. **Our number one priority is to be able to make transparent charity contributions, decided by the community's popular vote.**

Due to the complex logistics of these contributions we have included a more detailed explanation below.

2.2 TOKEN Burn

Token burning, added as a slice of the transaction tax, means that a certain amount (1% for KOJI) of that transaction is removed from circulatory supply. Burnt tokens cannot be reintroduced into the supply, making KOJI scarcer and rarer every transaction. In this situation, holding is greatly rewarded: holders will see their market share increased due to the ever reducing circulatory supply.

2.3 STAKING Rewards

Staking rewards are paid out in KOJI, as a method to encourage users who are in the staking pool. This pool will be funded as part of the buy/sell tax (1% of total transaction). The staking reward is determined by the length of time staked and will be proportional to the holdings in comparison to the total staked KOJI pool.



2.4 Redistribution - **DIVIDENDS**

Redistribution has been implemented in KOJI's contract and takes place every transaction, similar to the burn feature. **The agreed redistribution accounts for 2.4% of the transaction, split accordingly between all the holders over the minimum token threshold (25M at the time of relaunch).**

Every sell transaction, all holders will receive a cut of the redistribution, proportional to their market share. You will need to hold your KOJI in a non custodial wallet (Metamask, TrustWallet, Coinbase Wallet, etc.) to automatically claim the redistribution.

Redistributions will be in the underlying token (BNB in this case) where users have the option to withdraw the whole or portion of that BNB, or alternatively to reinvest the accrued dividends back into KOJI at the current market value.

2.5 **CHARITY** Wallet

The charity wallet will be funded with 0.9% of every transaction. Anything accrued in the charity wallet will only ever be used to donate to charitable causes and nonprofit organizations. Unlike our previous model, the charity wallet will store the funds in the underlying token (BNB at the time of relaunch), eliminating the need to sell KOJI for BNB in order to fund charitable activities. **This will greatly reduce sell pressure and will not create delays to our donations by waiting for the right time to sell.**

The charity will be changed on a regular basis and donations will be made to the most relevant charities possible. Changing charities regularly will allow us to be able to target specific supported organizations if natural disasters (such as tsunamis or earthquakes) unfortunately strike.

We will use the community pages for holders' suggestions on charitable causes; all charities will be inspected and registered. We will try and help the smaller charities that have boots on the ground, so a smaller part of all donations is lost in excessive CEO wages and bonuses.

For our comprehensive charity strategy, check out our fairpaper here, <https://koji.earth/download/KOJI-fairpaper.pdf>

2.6 Regeneration

The regeneration fee secures the future development and expansion of KOJI and allows for optimal management of the creative designs such as NFT drops and marketing, etc and accounts for 0.9% per transaction.

Most tokens rely on big holders (whales) investing a substantial amount of money, making long term sustainability incredibly difficult and will always have a conflict of interest as the “whales” will have to sell to regain their investment (initially used to develop the token and increase its reach).

This transaction based fee means that KOJI relies solely on KOJI for income and will not require further funding from external sources. NFTs are scheduled to be dropped every 4 weeks minimum at the start of the project, although the aim is to increase the NFT drops to once every week or even daily (years down the line) if the regeneration fee allows for it.

All money accrued in the regeneration fund will be used to further develop the quality and reach of KOJI while keeping full transparency, as all transactions from/to that wallet will be publicly available (e.g. on Etherscan, Bscscan etc). Please remember that getting listed in even the small exchanges costs a substantial amount of money, making the regeneration fee imperative for long term growth and independence.



2.7 Additional **Liquidity**

Additional one-sided liquidity (BNB only) will be provided on every sell transaction (0.9%) , raising the price floor every time a sell order is made. This mechanism stacks up with the burn mechanism, which will reduce the amount of KOJI in circulation.

Although these taxes are not necessarily important while the market capitalization is low, they will help gaining and maintaining an increasing capitalization in every step of the way.

2.8 **NFT Rewards**

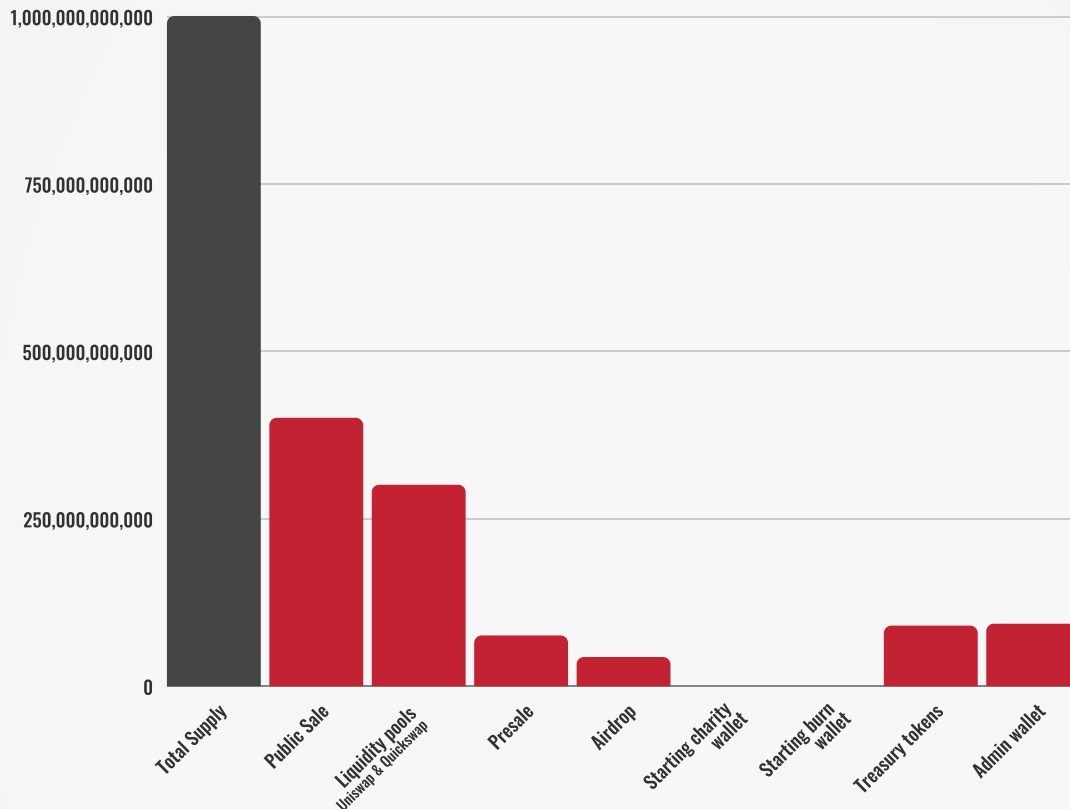
The NFT rewards pool will be used to provide the NFT holders with further bonuses. This pool will be funded as part of the buy/sell tax (0.9% of total transaction). **Similarly to the redistribution, the NFT holders will receive extra rewards in BNB from the NFT pool.**

Rewards are paid in BNB for minting and then holding those NFTs in a series, therefore having a compounding effect. The longer NFTs are held as well as the more consecutive NFTs held, the higher the proportion of the rewards pool in BNB will be earned.



3. Tokenomics

The total supply of KOJI tokens is 1 Trillion (1,000,000,000,000) and all have already been minted. **No more will ever exist and after launch total supply will decrease** due to the current tax model's 1% burn on all transactions. During the launch on ETH chain, KOJI had the following initial distribution:



Over 80% of the initial KOJI was distributed via vested airdrop (4.3%), private sale a.k.a. presale (7.5%), public sale (40%), and liquidity provision in Uniswap (30%) (ETH Mainnet). Due to the prohibitive gas fees in the Ethereum network, the remaining ETH tokens and liquidity have been moved to the Binance Smart Chain (BSC) network, in an attempt to reduce the impact that the gas fees have had in our time trading in Uniswap. This network change will allow us to expand later on to other blockchains with an improved contract and features, while maintaining our base holders from the Ethereum network.

The remaining tokens in the charity and regeneration wallets have been burned with the migration to BSC. While burning the tokens takes away the potential profit from those previous taxes, it takes away the need of selling them to convert it to another cryptocurrency and greatly impacting the price of the token.

3.1 Vested Airdrop

The airdrop was gestated and carefully planned after watching how a community was abandoned due to the development team leaving the project unattended and unable to recover the contract's admin keys, for more information about the airdrop can be found in our blog, <https://koji.earth/blog>.

The airdrop was completed simultaneously to KOJI's release, and represented 4.3% of the total token supply (\$32,118 worth of KOJI at the time of pre-sale).

KOJI's first charitable deed was set to be an airdrop to said community that supported our project from the start and greatly helped steer our direction through votes and continuous discussions and feedback in our telegram group. Due to the size of this airdrop, the airdropped tokens were linearly vested through the first 6 months after the release, with a minimum vesting of 3 months depending on the wallet size.

These tokens are no longer claimable as KOJI is switching networks to BSC and a snapshot has been taken to bridge the tokens from the Ethereum network.

3.2 Pre-sale Offering

The pre-sale offering hosted on April 21st 2021 accounted for 75 billion KOJI (7.5% of the total supply) and is the seed money being used to pay for development costs, such as artwork, website development, contract audits, contract migrations to the Ethereum network, and other small expenses.

25 ETH were raised from said presale, **which sold out in less than 10 minutes** due to the massive community support.



3.3 Public Sale Offering

Our public sale took place on June 1st 2021, where **400 billion KOJI (40% of the total supply) was sold in under 30(!) seconds raising 133 ETH.**

80% of the money raised during the public sale was put in the Uniswap liquidity pool. The remaining liquidity in the Uniswap pool has been moved out to PancakeSwap..

3.4 Locked Liquidity

The liquidity provided to PancakeSwap will be locked for a period of 1 month, being relocked if no changes are needed.

Locking the liquidity for a long time results in the team being unable to adapt to market conditions, and unforeseen circumstances that may arise with the token contract.

For that reason, liquidity will never be locked forever but rather kept being relocked. All the details will be posted in our telegram group for total transparency.

3.6 Admin Wallets

The development team is composed of 7 people, each owning a fair share (provided at launch) of KOJI which rewards the efforts in the development and expansion of the project.

The admin shares account for 5 wallets of 14.6B KOJI, one of 10B, and one of 6B, for a total of 89B.



4. Innovative & Highly Collectible NFTs

KOJI's community is unique and we want the project to be unique as well, so in addition to the previous features holders will be rewarded with highly collectible NFTs.

“Koji”, an alien from planet Antilea, is an original story line, depicting the Koji character who crashes on earth and finds himself in the midst of an unseen battle and ending up a hero. **We are proud to partner with AmCo Studios, a world renowned illustration agency in London** which will ensure our NFTs are way ahead and above anything usually seen and offered in the crypto space.

The comic will drop across a number of months which will complete Edition 1. **KOJI holders above the eligible threshold will receive their comic free of charge and through staking mechanisms, will be rewarded in both KOJI and BNB.**

To the best of the team's knowledge, this is the first ever token to develop an original story line graphic novel and release them in a series of NFTs. Our NFT drops are designed to encourage and reward holders and once the NFT is minted, a holder is free to decide to hold or sell their NFTs on platforms such as Opensea, Rarible, etc.

The first collectible has been released as a depiction of the mysterious Koji character and two unknown characters (but important to the story!). Investors will be able to view the virtual comic book on our website where owned and missing pages will be shown, and they will also be able to buy missing pages on supported platforms to complete their collection. Similarly, they will be able to sell the said NFTs in the same supported platforms.

All wallets connected with the website that own a complete NFT comic will be shipped the physical comic book to their addresses free of charge! Rarity is a fundamental part of what makes an NFT valuable, making NFT drops available to every holder would decrease its value and would reward even residual amounts of KOJI left in previous holders' wallets. We want to reward active and supportive holders and the only way of doing so will be to implement a certain threshold.

5. KOJI Dashboard (DApp)

The new contract adds a lot of new functionalities and therefore the team developed a dashboard, where the different aspects of the token can be tracked, such as KOJI price and unrealized dividends. The dApp also includes the option to withdraw or reinvest the generated dividends, allowing the holders to regularly check and compound their position within KOJI.

The KOJI dApp is the start of a larger KOJI team offering to its investors in order to manage the KOJI value proposition in a single place.

Visit the dashboard here: <https://app.koji.earth>

6. Contact & Team

If you have any questions or suggestions, please contact us using the telegram group: <https://t.me/kojiearth> or hello@koji.earth

For more details and information on the (doxxed) KOJI Team please visit our website: <https://koji.earth/team>